

4SD

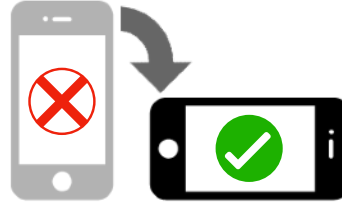


VIDEO FOOTAGE REQUEST

We are looking to source video footage from people around the world. We want to see you and your community. We want to see how you are living during the COVID-19 pandemic. We are doing this to put a human face on this pandemic and to help share 4SD's messaging with the global community.

That said, the footage doesn't necessarily have to be current. A lot of footage shot *before* the pandemic can be useful in representing the world's diverse communities which helps reinforce the underlying messaging. Thank you for sharing your story with the world!

Ideally, we are looking for footage that is captured **horizontally**.



If possible, we would like to see every situation from 3 angles:

WIDE



MEDIUM



CLOSE UP



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VIDEO FOOTAGE REQUEST

SPECIFIC SHOT SUGGESTIONS

WIDE SHOTS OF YOUR COMMUNITY



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VIDEO FOOTAGE REQUEST

SPECIFIC SHOT SUGGESTIONS

PEOPLE WITH FACE COVERINGS IN YOUR COMMUNITY



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VIDEO FOOTAGE REQUEST

SPECIFIC SHOT SUGGESTIONS

WASHING HANDS OR HYGIENE IN YOUR COMMUNITY



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VIDEO FOOTAGE REQUEST

SPECIFIC SHOT SUGGESTIONS

AT HOME IN YOUR COMMUNITY



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VIDEO FOOTAGE REQUEST

SPECIFIC SHOT SUGGESTIONS

COVID - 19 GENERAL IN YOUR COMMUNITY



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VIDEO FOOTAGE REQUEST

CLICK THE LINK TO
UPLOAD YOUR FOOTAGE

<https://www.dropbox.com/request/nJEFTMgiw6a6YiEPXTNL>

YOU CAN ALSO COPY AND PASTE THIS LINK INTO YOU BROWSER

NOTE: By participating in the COVID-Ready Multimedia Challenge and uploading your media here, you agree to allow 4SD to use your media in communications materials related to the COVID-19 response and systems leadership. Your footage will not be used for profit. You will remain the sole owner of your footage.